

## **NYC Here We Come!**

### **Family Tips on How to Follow the Band in the Big Apple**

Our big trip to NYC for the Macy's Thanksgiving Day Parade is almost here! We are so excited! The Mercer Island Schools Band program and the Mercer Island Schools Band Boosters Board wanted to reach out with some tips on how to follow us on our adventure.

#### **Charms**

Every night our band staff will send an email through Charms with highlights from the day. These emails will include links to pictures and short videos.

#### **Instagram and Facebook**

School staff and parent volunteers will post throughout the trip to our [MISBB Facebook](#) and our [MISBB Instagram](#) accounts. To get our students' perspective, you can also check out their [Student Instagram](#) account. Further, we encourage families in New York who post on Instagram to use #mercerislandbands so that other MI band fans can search for these posts.

#### **Band and School Websites**

Parent volunteers will update the landing pages of our [MISBB website](#) and [MI Band website](#) with links to how to follow us and any major announcements. School district staff will update the [school district website](#), facebook, and instagram accounts as well.

#### **New York Facebook Group**

Families in NYC can join the [MI Band Parents in NYC](#) Facebook group to communicate with each other. Please only post pictures of students in public settings to this group and don't forget to use #mercerislandbands.

#### **Photos**

Our band parent photographer on the trip will be posting photos to password-protected [smugmug](#) folder. A duplicate [lower resolution smugmug](#) folder (easier for downloading to phones and social media) will also be accessible. **These photos are for personal use only.** The password will be shared separately. A select number of these photos will also be posted on the [mibandfan Instagram](#) account.

#### **Television**

Watch us on TV! On Monday morning November 20th, watch us play on the Today Show at 8:30am and 8:50am EST on NBC. On Thursday November 23rd, watch us perform in 97th Annual Macy's Thanksgiving Day Parade on NBC, broadcast 8:30am - 12:00pm EST. (These performances will be time delayed and re-broadcast PST on our local NBC station as well.)

#### **Documentary**

Our school staff media partner will be videoing our students' experiences and making a short documentary about the band's experiences following the trip. We will absolutely share that once it is available!

Thank you to our entire Mercer Island Community for supporting us and cheering on our high school students as they embark on this wonderful adventure!